

space unchained

Alison Jade

SPACE
TO
GROW



masterplanners
retail + commercial fitouts

alison jade

Design and Construct
2015, 2017

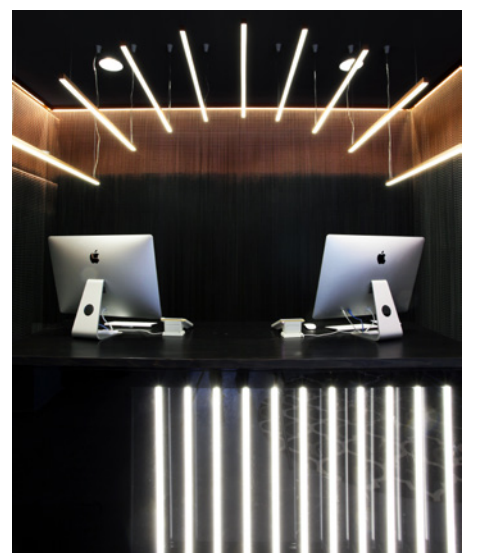
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Perth, Melbourne

The projects for Alison Jade involved converting old and tired spaces into unique, edgy and stunning salons. Passionate about beauty and artistry, Alison Jade viewed the human face as her living, breathing canvas. With this in mind, Masterplanners treated the tenancy areas as a canvas ready to be converted into a piece of art.

Our design and fitout team created a contemporary, artistic and indulgent atmosphere. It consisted of a dark moody palette with rose gold dipped black chains, smoky acrylic, custom light designs and bronzed mirror.

The result was a unique and tailored experience that resonated with customers and aligned with the service delivery experience Alison looked to achieve.



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