

# energized design

Freshii

SPACE  
TO  
GROW



masterplanners  
retail + commercial fitouts



Westfield Carousel Shopping Centre, Mandurah Forum,  
QV1 Perth, Chadstone Shopping Centre

A global brand, Freshii’s mission is to help citizens of the world live better by making healthy food convenient and affordable. Masterplanners were engaged to design their retail kiosks and food stores to support their offer.

In tight 30 - 50 square metre spaces, these food outlets incorporated full preparation kitchens, food displays and open kitchen “teppanyaki” style bars.

Functionally and visually, the designs emphatically promote the values of Freshii creating a vibe that is fresh and full of energy, ensuring the premises supports the success of the retailer and the brand.

