

of tides, trees, and tours

Derby Visitors Centre

SPACE
TO
GROW



masterplanners
retail + commercial fitouts

derby visitors centre

Design and Construct

SPACE
TO
GROW

The Derby Visitor Centre represents operators and business people in the west Kimberley of Western Australia. Masterplanners worked closely with the manager, Jenny Kloss, to ensure that their new space was unique and informative as part of the greater experience of the local surrounding area.

The design and fitout encouraged visitors to learn more about Gibb River Road, Buccaneer Archipelago, Horizontal Falls, Aboriginal Art and culture and much more. It also facilitated tourists to organize and book their adventures through the visitors centres' friendly and helpful staff.

The design incorporated a hand drawn map of North Western Australia and suspended road signs that directed tourists to the different displays. Feature attractions in Derby were also replicated to inform, such as the boab trees, and the original Derby jetty pylons were reused to highlight the unique tidal changes of up to 11 meters.

Aimed to inform and excite, this unique design and masterful craftsmanship of the visitor centre ensured a great starting point for all visitors.



Masterplanners
123 Howe Street Osborne Park WA 6017
T. 08 9340 9700 F. 08 9340 9777
info@masterplanners.com.au
masterplanners.com.au

Follow us
@masterplanners_