

# the price is right

Discount Variety Stores

SPACE  
TO  
GROW



**masterplanners**  
retail + commercial fitouts

# discount variety stores

Design and Construct

SPACE  
| TO  
| GROW

## Best Price – Westfield Whitford City

Best Price Variety Discount Store is a one-stop-shop for craft, party supplies, costumes, pet supplies, and school stationery. Masterplanners brief for these projects were simple: to design a highly cost effective shopfront that stood out in the shopping centre, with a retail area that maximised shelving within.

The completed shop displays a fun, energetic and engaging shopfront with an abundance of product within, enabling our client to happily trade with confidence that they wouldn't be missed.



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