

a dose of orange

Waterford Plaza Chemist

SPACE
TO
GROW



waterford plaza chemist

Design and Construct

SPACE
TO
GROW

Waterford Plaza Chemist offers convenience to its shoppers. Our challenge was to create a pharmacy that becomes a regular stop as part of a customers' standard routine when shopping for groceries.

This is a small space and is a great example of maximising impact at the shopfront. Located in a narrow section of the shopping centre, across from a major grocery store, this tiny pharmacy could be lost in the hustle and bustle of the shoppers frequenting the area. Designed and built to stand out, the layout ensures maximum flow and dispensing efficiencies providing speedy service to customers. The retail area is cleverly laid out for convenient access and provides ample display of product offering.

Successfully, we helped our client to gain exposure in the shopping centre and increase sales on a daily basis.



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