

a fruitful fitout

The Cumquat Tree

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retail + commercial fitouts

the cumquat tree

Design and Construct

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Mandurah Forum

Excited about her own unique design, but with very limited time, the owner of Cumquat tree engaged Masterplanners to bring her ideas to reality so that she can trade at the grand opening of the shopping centre.

This challenging project required the majority of the retail space to be manufactured and fitted out in plywood. From the custom shopfront, to the merchandising displays, from the bespoke sales counter to the bulkhead above, every piece of plywood was required to be custom machined, sanded, sealed and finished, then assembled to achieve a high level of standard required by this brand new shopping centre.

Even the change rooms were created with plywood panels right down to the gondola displays. Over 1000 square meters of plywood was used in this fitout and an 8 week fabrication process was turned around in 4 weeks.

Simple and clean in palette, the fixtures were fabricated with crisp precision to let the abundant and eclectic merchandise shine through as our client had envisioned.



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